

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 27 August 1996
Name of applicant/court: Gordon & Gotch Ltd
Applicant to the Labeling Body: Not Applicable
Title of Publication: Knave Vol. 26, No. 4
Other Known Titles: Not Applicable
Director: Not Applicable
Producer: Not Applicable
Publisher: Galaxy Publications Ltd
Author: Not Applicable
Format: Magazine
Country of Origin: UK
Language: English

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Components of film originally examined: Not Applicable.

Feature:	Not Applicable.	Running time:
Trailers:	Not Applicable.	Running time:
		Total Running time:

Excision/Alteration: No

Reasons(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

Knave Vol. 26, No. 4 contains advertisements which, in the context of the magazine in which they appear, advertise the use of urine or excrement in association with sexual conduct and the exploitation of young persons for sexual purposes. As the Board discussed in Decision 3/96, the fact that those words appear in advertisements which the editors and publisher had the freedom to reject indicates that *Knave* promotes, supports or tends to promote or support the content of these advertisements. One of the ordinary meanings of “promote” is “to publicise and sell”. This is the purpose of an advertisement. These advertisements sell videos, magazines and telephone services which advertise urine in association with sexual conduct and which exploit young persons for sexual purposes. The Board consequently finds that the inclusion of these advertisements in this issue of *Knave* means that the publication promotes, supports or tends to promote or support the exploitation of young persons for sexual purposes and the use of urine or excrement in association with sexual conduct. This publication therefore infringes s.3(2)(a) and (d). Subsection 3(2) deems this publication to be objectionable. *Knave Vol. 26, No. 4* is therefore classified as “objectionable”.

OFLC Ref: 9601174